

2020 Goals and Action Plan

Number	PROJECT / OBJECTIVE/OUTCOME/TASK	RESPONSIBLE DEPARTMENT	BUDGET ITEM	TARGET DATE FOR COMPLETION	REVISED DATE FOR COMPLETION	ACTUAL DATE OF COMPLETION	STATUS (%)	COMMENTS/STATUS UPDATE
PUBLIC SAFETY								
Goal: Maintain a high level of public safety with public engagement.								
Law Enforcement								
1	Implement remaining elements of the revised Public Safety Strategic Plan including: installing the Western Avenue ALPR cameras (Phases I and II); expanding the implementation of the flock camera program to area HOAs; predictive policing software; obtaining a written commitments from the Sheriff for a substation at the Civic Center; creating a multi-family Neighborhood Watch program; final round of Ring incentive program; and reintroducing the Student and the Law Program in Peninsula High Schools	Admin	Yes	12/31/2020			75%	Referred to 2019 Goals Nos. 2, 5, & 6. Western Avenue ALPRs and Ring incentive program already in progress.
2	Reduce residential burglaries from 2019 levels (i.e., fewer than 67).	Admin		12/31/2020			0%	Increase public awareness and enhanced law enforcement
3	Establish a new Public Safety Committee/Commission related to Fire and Police services	Admin					0%	Not recommended or necessary; the Regional Law Enforcement Committee already provides this function
Emergency Preparedness								
4	Prepare a Landslide Emergency Sanitation Plan in coordination with LA County Sanitation District on how to respond to an emergency break in the above-ground sanitation line located on Palos Verdes Drive South within the Landslide Area.	PW	Yes	6/30/2021			0%	
5	Engage in a regional emergency preparedness plan and conduct an exercise with all four Peninsula cities.	Admin	Yes	12/31/2020			10%	Previous 2019 Goal No. 4.
6	Implement at least 2 of the EPC-recommended action items to mitigate wildfire risk in RPV, including: Enhanced Emergency Communication; Emergency Evacuation Plan/Peninsula-wide & school district emergency preparedness plan; Wildfire Hardening; Public Safety Power Shutoff response; and CalFire Risk Assessment and Insurance Rates	Admin		6/30/2021			0%	Combined 5 EPC-recommended goals
7	Establish a pilot neighborhood emergency preparedness "block captain" program to serve as a conduit between the EOC and neighborhood residents (particularly residents who are most vulnerable during emergencies due to age, mobility challenges and cognitive limitations).	Admin		12/31/2020			10%	Updated. Previous 2019 Goal No. 3.

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INFRASTRUCTURE								
Goal: Maintain and improve all public infrastructure (including transportation systems, parking, utilities, storm drains, and sewers).								
Portuguese Bend Landslide								
8	Complete the EIR for the Portuguese Bend Landslide Remediation Project for certification by the City Council	PW	Yes	12/31/2020			0%	
9	Develop a feasibility analysis with Rolling Hills for installation of an underground sanitary sewer system to replace the existing septic tanks to reduce ground water seepage within Portuguese Bend landslide.	PW	Yes	7/1/2020			35%	Referred to Goal #9 in 2019.
10	Prepare funding opportunities for Phases 1 & 2 of the Portuguese Bend Landslide Feasibility Plan for City Council consideration.	FIN		12/31/2020				Referred to Goal #39 in 2019.
11	Develop a mitigation plan to address land movement at Altamira Canyon based on the following phases: Phase One - Perform the drainage/erosion analysis for the entire canyon and its tributaries and establish a priority list based on current erosion. Phase Two - Prepare detailed engineering plans to resolve the erosion and making sure there is positive drainage along the canyon. Phase Three - Award construction contract for the proposed improvements.	PW	Yes	12/31/2020 (Phase One) 6/30/2021 (Phase 2)			0%	
Utilities								
12	Prepare a new financial plan for the Abalone Cove annual sewer rates that reduces City maintenance subsidy by at least 50% for City Council consideration.	FIN		10/31/2020			75%	Referred to Goal #8 in 2019. Staff has estimated long-range costs for maintenance, operations, and capital costs of the system. The 18-year historical costs have provided a good baseline for future costs. Additionally, staff has identified capital improvements that will be likely be needed in the next 5-10 years, due to the wear and tear on the pipes, grinder pumps, and lift stations. Staff will continue to work with the Abalone Cove residents to address the future Sewer Rates in order to reduce the City subsidy.
13	Design for the replacement and rehabilitation of storm sewer at PVDS at Peppertree Dr., and Hawthorne Blvd. at Hawkhurst Dr. pursuant to the City's Storm Drain Deficiency Improvements Program (SDDIP):	PW	Yes	9/30/2020			75%	Referred to Goal #15 in 2019.
14	Create a detailed inventory and maintenance schedule of the City's public infrastructure and assets.	PW	Yes	12/31/2020			65%	Referred to Goal #11 in 2019.
15	Establish a Citywide Neighborhood Streetlight Installation Program and/or ordinance for consideration by the City Council for neighborhoods who wish to install new street lights.	PW		12/31/2020			0%	Referred to Goal #19 in 2019.
16	Develop a Citywide 5G Small Wireless Facilities (SWF) Master Plan that identifies the preferred and least intrusive locations to install small wireless facilities including co-locations.	PW	Yes	12/31/2020 (Phase One)			0%	Phase One: hire a consultant and map preferred locations

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17	In coordination with SCE, develop a Utility Resilient Advancement Master Plan to harden above-ground utility lines including a tentative timeline to potentially underground utilities.	PW		12/31/2020 (Phase One)			0%	
18	Identify alternative energy resources with the capability to store energy or sell it back to the grid system, which could power the City. The first phase is to identify potential alternative energy and the cost associated with this plan.	PW		6/30/2021 (Phase One)			0%	
19	Develop a public sewer program to encourage on-site sanitary sewer systems to connect to the public sanitary sewer system based on the following phases: Phase 1: Map areas in the City that are served by a sanitary sewer system or on-site sanitary sewer system. Phase 2: Feasibility study of the areas which are not currently being served and prioritize the need for installation of the sewer system and identify costs to connect to the sewer system. Phase 3: Design the sewer system. Phase 4: Installation of the system.	PW	Yes	12/31/2020 (Phase One)			0%	
Roadways								
20	Develop a Citywide Speed Mitigation Plan for reducing vehicular speed within City streets (traffic calming)	PW	Yes	2/28/2021			0%	
21	Develop a Construction Coordination Plan working with neighboring Peninsula cities, as well as Lomita, Los Angeles, and Torrance to identify measures to avoid concentrating street construction projects in areas that will impact traffic flows. Present plan to City Council.	PW		6/30/2020			0%	
22	Develop an Arterial Fences and Walls Master Plan for the City Council's consideration that retains neighborhood identity and describes the type (material and height) of fence or wall, if any, to be placed along major arterial streets in the City.	CDD	Yes	9/30/2020 (draft plan) 3/31/2021 (final plan)			10%	Referred to Goal #7 in 2019.
23	Award the construction contract to remove the existing green asphalt and install landscaping along Hawthorne Blvd. between Crest Road and the Civic Center driveway.	PW	Yes	12/31/2020			50%	Referred to Goal #16 in 2019.
24	Create a City Entry Master Sign Plan at various points of entry to the City utilizing the following phases: Phase 1: Issue an RFP for the design. Phase 2: Design. Phase 3: Construction.	PW	Yes	12/31/2020 (Phase One) 6/30/2021 (Phase Two)			0%	

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CITY LAND AND FACILITIES								
Goal: Maintain and Improve all City-owned properties.								
Ladera Linda Community Park								
25	Complete the CUP/CEQA planning entitlement processes.	CDD	Yes	8/1/2020	N/A	N/A	10%	
26	Present financing options for the construction and delivery of the Ladera Linda Community Park.	FIN	Yes	9/30/2020			0%	
27	Complete construction-ready documents for City Council consideration.	PW	Yes	12/15/2020	N/A	N/A	0%	
28	Complete bid process for construction firm and present contract to the City Council consideration.	PW	Yes	2/15/2021	N/A	N/A	0%	
29	Break ground on construction based on Council-approved plans.	PW	Yes	3/31/2021	N/A	N/A	50%	Referred to Goal #22 in 2019.
Civic Center Master Plan								
30	Initiate discussions with DOJ and FEMA for a land-use swapping agreement as a part of the Civic Center Master Plan process.	Admin		12/31/2020			0%	
31	Present Civic Center development financing options to the City Council for consideration.	FIN	yes	6/30/2021			0%	Referred to Goal #20a in 2019.
32	Present draft Civic Center Master Plan for City Council consideration which will include a new possible Peninsula-wide EOC	Admin		6/30/2021			0%	Referred to Goal #20a and #21 in 2019. Requires hiring a design firm to prepare a master plan and a robust public engagement process
Trails Network Plan Update								
33	Complete the Consultant's review of the draft update to the Trails Network Plan that provides user-friendly trail descriptions with graphics and detailed maps illustrating trail routes and uses in a clear and concise manner based on existing legal trails, community input, and feasible trails.	R&P	Yes	7/31/2020			15%	Referred to Goal #26 in 2019. Transferred to R&P.
34	Conduct a public workshop to solicit community feedback on draft plan.	R&P		10/1/2020			0%	
35	Present the Draft Trails Network Plan Update to the Planning Commission for its input and recommendation.	R&P		11/15/2020			0%	
36	Present Draft Trails Network Plan Update to the City Council for approval.	R&P		12/31/2020			0%	
Natural Communities Conservation Plan / Habitat Conservation Plan (NCCP/HCP)								
37	Amend the Management Agreement with the PVPLC to reflect the City Council-adopted NCCP/HCP.	R&P		8/31/2020			0%	
38	Create the NCCP/HCP-required Preserve Access Protocol to establish appropriate vehicular access to the Preserve including provisions for access during weather events (red flag days, tidal conditions, rain etc.)	R&P		8/31/2020			0%	
39	Record the NCCP/HCP-approved conservation easements over all Preserve properties.	R&P		12/31/2020			0%	
40	Update the Public Use Master Plan for the Palos Verdes Nature Preserve to reflect the Council-adopted NCCP/HCP.	R&P		6/30/2021	N/A	N/A	0%	

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41	Prepare a Preserve Master Parking Plan identifying parking opportunities to accommodate visitors to the Preserve that minimizes impacts on neighborhoods and resources.	R&P		11/15/2020			0%	
Park Improvements								
42	Present to the City Council concepts for the remaining 12 acres of Lower Hesse Park as the Phase II improvements	R&P		4/30/2020	N/A	N/A	0%	Pending inclusion in FY 20-21 CIP
43	Explore establishing a partnership, joint use, and/or lease agreement with the U.S. Coast Guard for the Point Vicente Lighthouse property, buildings, and bunker (located at the Civic Center).	R&P		12/1/2020			0%	
44	Present to the City Council alternative turf options (approximately 123,000 square feet) for active recreation use at Upper Hesse Park.	R&P		8/1/2020	N/A	N/A	10%	Referred to Goal #23 in 2019. Council direction needed to approved recommended alternative. Project was originally going to be natural turf but Staff is currently analyzing the financial, aesthetic and functional pros and cons of different alternatives for this site.
45	ABALONE COVE PARK IMPROVEMENTS PHASE II: Develop and present a design to Council for improvements to the reminder of Abalone Cove Park, including additional landscaping, irrigation, park amenities, and trail improvements	R&P		10/1/2020			0%	

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QUALITY OF LIFE								
Goal: Maintain and improve the quality of life for RPV residents.								
Western Avenue Redevelopment								
46	Identify economic development opportunities to enhance retail establishments.	Admin	yes	6/30/2021				
47	Establish a "brand" for the Western Avenue commercial corridor	Admin	yes	6/30/2021				
48	Create a Traffic Flow Improvement Plan in coordination with Lomita, Los Angeles, and Caltrans to improve traffic flows and provide connectivity between retail outlets and residents.	PW	yes	12/31/2020 (Phase One)			0%	Referred to Goal #17 in 2019. Funding options including grants and construction will be considered as different phases.
49	Develop a streetscape beautification plan to enhance the aesthetic character of Western Avenue.	PW	yes	12/31/2020			0%	Referred to Goal #33 in 2019.
Housing								
50	Prepare appropriate code amendments for Accessory Dwelling Units for the Planning Commission's review and the City Council's for consideration	CDD		5/31/2020			0%	
51	Conduct a housing "brainstorming" public workshop to identify creative solutions.	CDD		6/30/2020				
52	Develop a Council approved program for identifying housing opportunities pursuant to RHNA, including affordable housing, such as creating a Mixed-Use Zoning District, accessory dwelling units, school district housing, and senior housing.	CDD		12/31/2020			0%	
53	Create a promotional economic development campaign to improve RPV's jobs/housing balance by supporting home-based businesses and encouraging business with high-quality jobs to locate in RPV.	Admin		12/31/2020			0%	
54	Stay informed on new State Housing Laws, bring new laws and issues to Planning Commission and City Council's attention and amend codes and ordinances in the RPV way where appropriate to meet the new laws. File an appeal of the 6th Regional Housing Needs Assessment (RHNA)	CDD					0%	Not recommended as a goal for 2020 because this is part of daily operations.
Environmental Sustainability								
55	Adopt new development standards related to Electronic Vehicle (EV) charging stations.	CDD		9/30/2020			50%	Referred to Goal #32a in 2019. Previously this goal included a second goal that was actually a PW goal, Install charging stations in City-owned lots. (PUBLIC WORKS GOAL)
56	Amend the Municipal Code to develop a robust Green Building Program.	CDD		12/31/2020			60%	Referred to Goal #32b in 2019.
57	Amend the ERAP to include appropriate adaptation strategies and bring to City Council for consideration	CDD		9/30/2020			65%	Referred to Goal #32 in 2019.
58	Partner with SBCCOG to Host an Energy Efficiency Fair	CDD		8/31/2020				Referred to Goal #32b in 2019.

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59	ERAP: Support Energy Generation and Storage in the Community o Amend the Zoning Code to integrate additional policies supporting renewable and alternative energy sources in residential, commercial and institutional zoning districts by utilizing EcoMotion consultant services, made available by the SolSmart grant application.	CDD		12/31/2019			40%	Referred to Goal #32c in 2019.
Municipal Code Amendments								
60	Update the City's Sign Ordinance (Section 17.76.050)	CDD		12/31/2020			0%	
61	Update the Wireless (private property) Facilities Ordinance (Section 17.76.020)	CDD		7/31/2020			0%	
62	Assess the effectiveness of the County's amended Barking Noise Program and bring report City Council with recommendations for consideration to either continue with the County or develop other alternatives.	CDD					75%	Not recommended for 2020. Referred to Goal #28 in 2019.

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Citizen Involvement & Public Outreach								
Goal: Engage residents and community partners in assisting the City Council, City Committees/Commissions and City Staff facilitate the decision-making process.								
63	Form a "Sister City" partnership with Sakura City, Japan	Admin		12/31/2020				
64	Provide and encourage e-filing of planning applications	CDD		9/30/2020				
65	Update the City's Public Notice template	CDD		6/30/2020				
66	Conduct a Citizen Satisfaction survey.	Admin		12/31/2020				Referred to Goal #41 in 2019.
67	Re-establish the Bi-Annual Leadership Academy for residents.	Admin		12/31/2021				Referred to Goal #35 in 2019. Staff recommends deferring this until 2021
68	Create a Citizen Environmental Committee.	Admin						Not recommended or necessary; Quarterly Public Forums for the Palos Verdes Nature Preserve already provide this function
69	Form a joint commission with neighboring cities to address Peninsula-wide issues	Admin						Not recommended or necessary; the Regional Law Enforcement Committee already provides this function

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GOVERNMENT EFFICIENCY & TRANSPARENCY								
Goal: Maximize the use of each tax dollar and optimize services delivered to RPV residents.								
Operations & Customer Service								
70	Assess City Fees and Taxes, including the 2019 Cost of Services Study to identify, among other things, opportunities to lower fees and taxes for consideration by the FAC and City Council. (Merged with Goal #74)	FIN		6/30/2021			50%	Referred to Goal #38 in 2019. Study was finalized and staff reviewed the results with FAC; at the 3/12 FAC meeting, staff will review in greater detail selected fees and provide fee adjustment recommendations to FAC. Staff will present staff/FAC recommendations to City Council at the March 25 Budget Workshop.
71	Prepare a Pension Policy that provides a financial plan to address the City's outstanding Pension Liability and CalPERS' continuous change in valuation methodology.	FIN		6/30/2020				Referred to Goal #40 in 2019.
72	Review View Restoration Ordinance and bring options to the Planning Commission and City Council to consider amending the guidelines.	CDD		12/31/2020				
73	Present Transient Occupancy Tax (TOT) rate options to FAC and City Council	FIN		6/30/2021				
74	Enhance internal and external customer service and efficiency so that all inquiries are acknowledged within the day received and that, when surveyed, internal customers indicate 95% satisfaction with responsiveness by colleagues, and external customers indicate 95% satisfaction with responsiveness by Staff.	CDD		7/31/2020			25%	Referred to Goal #41 in 2019.
75	Establish an efficient development process between the Community Development and Public Works Departments by working together to prepare a comprehensive Uniform Development Process public handout and decrease the initial review time for applications to no more than 10 business days. Enhance the one-stop permit process.	CDD		8/31/2020			20%	Referred to Goal #43 in 2019.
76	Implement new Internet or app-based application to enable residents to reach city services more quickly.	Admin	yes	6/30/2020			10%	Referred to Goal #42 in 2019.
77	Implement eTRAKIT customer relationship software that allows customers to track service requests and submit service requests and permit applications online with at least 20% of City permits being issued online.	Admin	yes	6/30/2020			40%	Referred to Goal #44 in 2019.
78	Reassess the Study Session	Admin		6/30/2020				
79	91% of RPV Employees say RPV is "a great place to work."	Admin		6/30/2021			25%	Referred to Goal #48 in 2019.
80	Require a project sign be installed for all City construction project describing, among other things, the project and citing contact information.	PW	yes	5/31/2020			0%	
Intergovernmental Relations								
81	Lobby the California Public Utilities Commission to modify the requirements for Rule 20A undergrounding funds to include high fire risk areas.	Admin		8/31/2020				

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82	Pursue annexation of the Eastview area into PVPUSD for voting	Admin	Yes	6/30/2021				