



**City of Rancho Palos Verdes
Homeowners Association Security Camera Grant Program
Expansion:
Flock Safety Camera Information Sheet**

Flock Safety Camera System

There are 7 million property crimes that occur every year. Unfortunately, only 13% of those crimes get solved, because police need more evidence. Flock Safety's license plate reading cameras give law enforcement the lead they need to solve crime.

Highlights

1. **Install Anywhere:** Leverage solar or electricity for power, so cameras can go at entrances, exits, and throughout your neighborhood.
2. **Maintenance-Free:** Flock Safety installs, services, and continuously upgrades your cameras at no additional cost.
3. **Easy-to-Use:** Use a Google-like search 24/7 from your phone or computer to identify vehicles in seconds.
4. **Privacy First:** You own all the footage. Flock Safety will never share it and it deletes every 30 days to limit liability.



Camera Information

24-hour wireless Automated License Plate Reader (ALPR) camera that captures a vehicle's license plate, make, model, and color. Footage is taken day and night from up to 75 feet away and 75 mph.

Flock Safety Cameras capture high resolution images and operate on a cloud-based system so footage is automatically stored on the cloud, and accessible remotely. Footage can be accessed by credentialed administrators to download or share.

Cameras use either solar or electricity for power, with some added costs to the DC-power because of the requirements of a nearby power source and monthly electricity cost.

Neighborhoods can include their own vehicles in the system to not be read/captured.

Footage Example: Captures footage during the day and night.



Pricing & Subscription Details

- **Falcon camera** for alerts to police + evidence (high traffic and entrances/exits)
- **Sparrow camera** for additional evidence and footage (low traffic and interior roads, not sold separately - must accompany the Falcon camera)

Pricing is all-inclusive, meaning the following items are included:

- Camera hardware and software
- Installation
- Maintenance
- Cloud Storage
- Cellular Service
- Software Updates
- Unlimited user licenses
- Integration to local police
- Customer Support

The Falcon camera costs \$2,250 per year, which includes the installation of the standard 6 ft pole. There is an option for an upgraded 12 ft pole, which is an additional one-time fee of \$250.