

**MEMORANDUM**

**TO:** HONORABLE MAYOR & CITY COUNCIL MEMBERS

**FROM:** JOEL ROJAS, AICP, COMMUNITY DEVELOPMENT DIRECTOR

**DATE:** DECEMBER 16, 2014

**SUBJECT:** PALOS VERDES NATURE PRESERVE – RENAMING BURMA RD. TRAIL AT PORTUGUESE BEND RESERVE (SUPPORTS 2014 CITY COUNCIL GOAL – TRAIL SYSTEM ENHANCEMENT)

**REVIEWED:** CAROLYNN PETRU, ACTING CITY MANAGER

Project Manager: Ara Mihranian, AICP, Deputy Community Development Director

**RECOMMENDATION**

1. As requested by the PVPLC, agree to rename the “Burma Road Trail” to the “Hadley Trail” at the Portuguese Bend Reserve to recognize the charitable gift of Arthur and Jeanne Hadley towards management of the City’s Preserve;
2. Approve the location, size and signage associated with said recognition; and,
3. Direct Staff to bring back an amended Public Use Master Plan (PUMP) document at a future City Council meeting that reflects the trail name change.

**BACKGROUND**

Pursuant to the Council-adopted Management Agreement between the City and the PVPLC, the City-owned Preserve properties or portions thereof, along with scenic points or trails within the Preserve, may be named after donors who make monetary contributions to the City or the PVPLC toward acquisition or management of the Preserve. Furthermore, the Management Agreement allows the installation of donor recognition trail markers to acknowledge such donors provided the City Council approves the location, size and signage associated with said recognition sites. As a result of a generous gift to the PVPLC for management of the Preserve made by Arthur and Jeanne Hadley, the PVPLC requests that the “Burma Road Trail” be renamed the “Hadley Trail.” As a result, the City Council is being asked to approve the placement of recognition trail markers on the City-owned

Preserve property (Portuguese Bend Reserve) associated with this generous gift.

## **DISCUSSION**

In 2008, the City Council adopted the Preserve Trails Plan (PTP) for the Palos Verdes Nature Preserve based on recommendations made by the PUMP Committee. Among the various recommendations made by the PUMP Committee that were considered by the City Council included adopting trail names that were selected from either the City's Conceptual Trails Plan (CTP), significant landmarks/features, or historic reference. In regards to the subject trail, the name was selected as "Burma Road Trail" because it had been historically referred to by that name by locals.

Per the conditions of the Management Agreement and as a result of a significant monetary gift to the PVPLC by long-time residents of the City of Rolling Hills, Arthur and Jeanne Hadley, the PVPLC requests to change the name of the "Burma Road Trail" to "Hadley Trail" (see attachment). Due to the Hadley's historic use and fond memories of the Burma Road Trail, they are requesting the opportunity to have their family name associated with this trail.

Trail naming opportunities in the Preserve are addressed in the City/PVPLC Management Agreement. Specifically, Section 2.5 (Preserve Naming Opportunities) of the Management Agreement states the following:

*The City-owned Preserve properties or portions thereof, along with scenic points or trails within the Preserve, may be named after donors who make monetary contributions to the City or PVPLC toward acquisition or management of the Preserve, pursuant to the provisions of Exhibit D, which is attached hereto and incorporated herein by reference. The installation of donor recognition overlooks, vista points, trail markers locations and other sites to recognize such donors is and shall be allowed on the City-owned property in the Preserve, provided the City Council approves the location, size, and signage associated with said recognition sites. The sites identified on Exhibit D have been previously approved as of the date of this Agreement and do not require further approval.*

Furthermore, the Management Agreement requires the PVPLC to maintain any donor recognition features it installs in the Preserve with City Council approval, unless the City agrees to maintain said features.

To recognize the generous gift from Arthur and Jeanne Hadley, the PVPLC is proposing to install two trail markers on the trail at the top and near the bottom of the trail (see attachment). Similar to other donor trail markers within the Preserve, the trail markers will consist of a PV stone pilaster with an engraved stone tile displaying the (new) "Hadley Trail" name. The PVPLC will install these markers at their cost and maintain the trail markers as part of their Preserve management obligations. Since the proposed trail marker materials and locations are consistent with past practice for donor trail markers and the Council-adopted Management Agreement, Staff recommends that the City Council, effective immediately, agree to rename "Burma Road Trail" to the "Hadley Trail" and approve the location, size and signage of the proposed trail markers. Furthermore, Staff is requesting that the Council direct Staff to bring back, at a later time when other

modifications are to be considered (such as the recent Council-approved Malaga Canyon Reserve) by the City Council, an amendment to the PTP to reflect this trail name change.

### **ADDITIONAL INFORMATION**

#### **Public Street Right-of-Way**

In connection with the requested trail rename, Staff research whether the Burma Road Trail is a dedicated public street, since it would affect the process to change the name. Based on a review of City records, the public street (Crenshaw Blvd.) ends at Burrell Lane, and there is a recorded easement for street purposes (within the Preserve) along what is the current Burma Road Trail. Since this is not an official City street, no action other than amending the City's PTP to rename this trail needs to be taken by the Council.

### **FISCAL IMPACTS**

Staff does not anticipate any fiscal impact to the renaming of the "Burma Road Trail" to "Hadley Trail" as installation and maintenance costs of the donor trail markers (pilasters) will be incurred by the PVPLC as part of their routine maintenance obligations.

### **CONCLUSION**

Based on the information provided herein, Staff recommends that the City Council rename the "Burma Road Trail" to "Hadley Trail," and approve the proposed trail marker materials and locations, and direct Staff to return at a later date with an amendment to the PTP to reflect the renaming of the trail.

### **ALTERNATIVES**

In addition to Staff's recommendations, the City Council may consider the following alternative:

1. Deny the location, size or signage of the proposed donor recognition trail markers associated with said donation; or,
2. Identify any concerns and direct Staff to gather more information and continue the meeting to a date certain.

### **ATTACHMENTS**

- November 24, 2014 PVPLC Letter
  - Trail Marker Locations
  - Trail Marker Exhibit
- Section 2.5 of the Management Agreement (excerpt)



PRESERVING LAND AND RESTORING HABITAT FOR THE EDUCATION AND ENJOYMENT OF ALL

November 24, 2014

Ara Mihranian  
Principal Planner  
City of Rancho Palos Verdes  
30940 Hawthorne Boulevard  
Rancho Palos Verdes, CA 90275

**Re: Trail Naming**

Dear Ara,

This is in follow up to the previous advisement of a gift received by the Palos Verdes Peninsula Land Conservancy for which we have offered a trail naming. Pursuant to our management agreement with the City of Rancho Palos Verdes, the Palos Verdes Peninsula Land Conservancy may offer naming opportunities in the Palos Verdes Nature Preserve to donors who make monetary contributions to the PVPLC toward acquisition or management of the Preserve. These naming opportunities include entire reserves, scenic points, or trails within the Preserve.

We wish to complete the process for renaming "Burma Road Trail" and changing the name to "Hadley Trail". Long-time residents of Rolling Hills, Arthur and Jeanne Hadley are discreet about their philanthropy but loved the idea of their family name on a trail such as Burma, for which they have very specific and fond memories.

The Conservancy will pay to place two markers on the trail. Please see the enclosed map for the locations we desire to place the trail markers. The trail markers will be a stone pilaster, topped with an engraved stone tile displaying the trail name. They conform to our earlier designs which have already been approved. The Conservancy will maintain the markers as part of our Preserve management obligations.

We are eager to accomplish the installation and a ceremony to include RPV staff and council, if possible, during Arthur Hadley's lifetime [Arthur Hadley is quite frail]. Once the markers are in place and we have celebrated with the Hadley family, we will change the trail name on our website as well as printed maps.

This letter and attachment should provide you with all of the required details. I look forward to coordinating with you to complete this project. Please don't hesitate to contact me if you have any questions or if more information is needed.

Sincerely,

Andrea Vona  
Executive Director

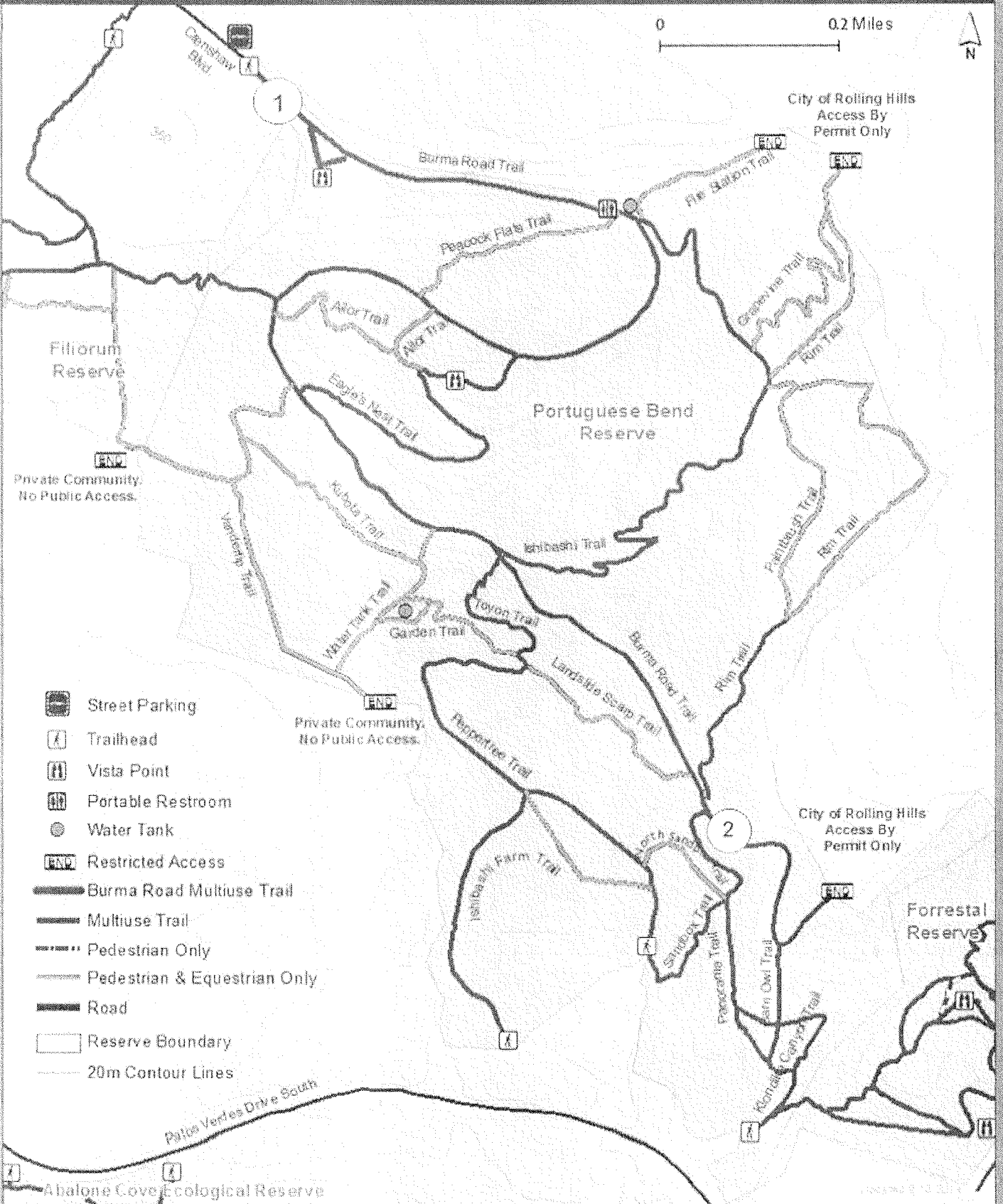
CC:Carolynn Petru, Acting City Manager  
Joel Rojas, Director of Planning, Building and Code Enforcement

enclosures

# Portuguese Bend Reserve

## Palos Verdes Nature Preserve

0 0.2 Miles



- Street Parking
- Trailhead
- Vista Point
- Portable Restroom
- Water Tank
- Restricted Access
- Burma Road Multiuse Trail
- Multiuse Trail
- Pedestrian Only
- Pedestrian & Equestrian Only
- Road
- Reserve Boundary
- 20m Contour Lines

Palos Verdes Drive South

City of Rolling Hills  
Access By  
Permit Only

City of Rolling Hills  
Access By  
Permit Only

Forrester Reserve

Filarum Reserve

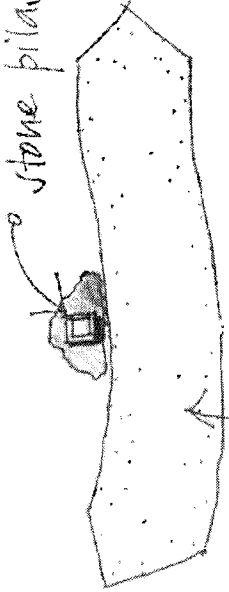
Private Community.  
No Public Access.

Private Community.  
No Public Access.

Portuguese Bend Reserve

Abalone Cove Ecological Reserve

trail marker:  
stone pilaster



trail through  
Preserve



# TRAIL

NOTE- Form of DG post to be modified to suit individual locations

## Ara Mihranian

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**From:** Andrea Vona <avona@pvplc.org>  
**Sent:** Tuesday, December 09, 2014 3:30 PM  
**To:** Ara Mihranian  
**Cc:** Danielle LeFer  
**Subject:** RE: trail naming

Hi Ara,

The stone recognition trail markers measure 12" x 12" x 35"/42" (35" at in the front and 42" in the back as the face tile is slanted).


Sincerely,  
Andrea

Andrea Vona  
Executive Director  
Palos Verdes Peninsula Land Conservancy  
916 Silver Spur Road, #207  
Rolling Hills Estates, CA 90274

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310-930-0583 (cell)

*Preserving land and restoring habitat for the education and enjoyment of all.*

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PVPLC on a monthly basis to discuss status of management efforts and Preserve operations, including, without limitation, issues relating to the PUMP. In addition, at the monthly meetings, the City shall notify the PVPLC of any forthcoming City projects, tours, events or activities in the Preserve. The City shall at all times cooperate with the PVPLC in its performance of such management obligations.

(b) Reservation of Rights and Obligations to City. All powers, rights and obligations not granted or delegated to the PVPLC under this Agreement are expressly reserved to or remain the rights or obligations, as applicable, of the City. The City will conduct its activities in and with respect to the Preserve in accordance with the Plan and will enforce the restrictions and provisions of the PUMP within the Preserve.

2.5 Preserve Naming Opportunities. The City-owned Preserve properties or portions thereof, along with scenic points or trails within the Preserve, may be named after donors who make monetary contributions to the City or PVPLC toward acquisition or management of the Preserve, pursuant to the provisions of Exhibit D, which is attached hereto and incorporated herein by reference. The installation of donor recognition overlooks, vista points, trail markers locations and other sites to recognize such donors is and shall be allowed on the City-owned property in the Preserve, provided the City Council approves the location, size, and signage associated with said recognition sites. The sites identified on Exhibit D have been previously approved as of the date of this Agreement and do not require further approval.

2.6 Habitat Restoration Plan Review Protocol. Pursuant to the Plan, in 2010, and every three years thereafter, the PVPLC is required to prepare a new 3-year Habitat Restoration Plan (the "HRP") for the purpose of performing habitat restoration somewhere in the Preserve. The following review protocol must be followed for all future HRP's on City-owned property:

(a) The PVPLC shall prepare a draft HRP and submit it to the Community Development Director (the "Director").

(b) The Director shall distribute the draft HRP to the Public Works Department, Recreation and Parks Department, City Manager's office and City Geologist for review.

(c) A meeting shall be held among the four City Department representatives described above and the PVPLC staff to discuss any issues or concerns with the draft HRP.

(d) Once the applicable City Departments agree to the draft HRP, then the Director shall approve the draft HRP on behalf of the City.

(e) The PVPLC shall then submit the City-approved draft HRP to the Wildlife Agencies for approval.

(f) Once approved by the Wildlife Agencies, the PVPLC shall implement the fully approved HRP and shall provide public notice of the proposed habitat restoration work at least thirty (30) days prior to initiating said work to all property owners within 500 feet of the property on which the restoration will be performed (based on a list of property owners the City provides to the PVPLC), and the City shall provide notification to all NCCP listserv subscribers.